

# En Pointe Privacy Statement

En Pointe considers the responsible use of personal information to be a critical element in enabling the Internet to reach its potential as a serious tool for personal and professional activities. As the Internet changes our lives in a number of ways, En Pointe.com is committed to respecting your privacy.

En Pointe provides this online privacy statement to make you aware of our privacy policy and practices and of the choices you can make about the way your information is collected and used. To make this notice easy to find, we have links available on our homepage and from the bottom of every En Pointe.com Web page.

In general, you can visit En Pointe.com without telling us who you are or revealing any personal information about yourself.

However, there are times when we may need information from you, such as your name, business address and e-mail address. We may also ask that you respond to questions similar to the following: What is your primary business focus? What products are you primarily interested in? What products have you purchased from us? What other suppliers do you purchase from? How did you find this site? How should we contact you? We also give you a choice of what you want to receive via email. En Pointe will let you know before we collect any personal information from you over the Internet. Some examples of when we may need information are if you choose to purchase a product directly from En Pointe's Web site, or if you make inquiries about sales, technical support, partnerships, investors, and press. When you choose to give us personal information over the Internet that we may request, En Pointe will earnestly attempt to let you know how we will use this information. En Pointe will also seek to take appropriate steps to protect the information you share with us, including using appropriate technology for credit card data used in electronic commerce transactions.

When En Pointe receives information about your session or about you, we may use it for research or to improve our site and the services we offer you. We will ask you if you want us to use that information to continue contact with you by En Pointe via e-mail or other means-for example, to send you new product information or notification of special offers. If you do not want us to contact you, you can choose to "opt out," and En Pointe will strive to respect your wishes.

En Pointe will not sell, rent, or lease your personally identifiable information to others. En Pointe will not use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without first letting you know and offering you a choice. As previously stated, we will also provide you the opportunity to let us know if you do not wish to receive unsolicited direct marketing materials from us and we will do everything we can to honor such requests. Local country laws and policies are applied where they differ from those in the U.S.

In general on En Pointe.com IP addresses (the Internet address of a computer) are logged to track a user's session while the user remains anonymous. We analyze this data for certain trends and statistics, such as which parts of our site users are visiting and how long they spend there. In general, we do not link your IP addresses to anything personally identifiable to you. In those limited cases where session information is not anonymous, En Pointe.com will provide notice of the practice and an opportunity to "opt out."

Some En Pointe.com Web pages use "cookies," which are small files that may be placed on your hard disk for record-keeping purposes. A cookie helps us remember who you are. It is like when someone frequently visits a certain store -the clerk may not know the customer by name, but recognizes the customer and knows some of that customer's preferences. Similarly, cookies can make your subsequent visits to the Web page simpler and more seamless. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether or not to accept it. (However, by not accepting cookies, some Web pages may not display properly or you may not be permitted to access certain information.)

If you have any questions or comments about our privacy practices, would like to stop receiving information from En Pointe, or would like to correct or update information provided to En Pointe via its Web site, please contact us by either clicking on the "Contact Us" link on the bottom of every web or clicking on "Feedback".